

# Buddy Valastro ~ Man of the Year



Buddy Valastro is an accomplished fourth generation baker born into the business owned and operated by his parents. He was born in Hoboken, NJ and raised in an old fashioned Italian family.

At an early age, Buddy showed that he was a natural by displaying his amazing talent for baking and cake decorating. Aside from that passion, he loved spending quality time with his father as his apprentice. Countless hours were spent in the bakery where Buddy's father, a master baker, taught him

all his old world secrets of baking. They were best friends and dreamed that together that they would make Carlo's Bakery a household name.

Unfortunately, at the age of 17, Buddy experienced the loss of his father, which led to more responsibilities being placed on Buddy's shoulders. He showed how well he could shine under pressure by continuing to produce quality work. With the help of his family, Buddy has taken Carlo's Bakery to new heights. His father's recipes and Buddy's innovative decorating and sugar art techniques have taken the business above and beyond his father's wildest dreams.

Today, Buddy is an accomplished master baker and cake decorator and star of the hit TLC reality show *Cake Boss*. He's often asked to demonstrate, compete, and teach his craft around the country. In his 10,000 sq foot state of the art facility, Buddy and his staff turn out thousands of wedding cakes, specialty cakes, and pastries weekly. His award winning designs have been featured numerous times in different bridal and baking magazines. Carlo's Bakery has also been featured in books, newspapers, such as, *The New York Times*, and television; most namely *The Food Network*. He and his cakes have also been featured on *The Today's Show*, *Good Morning America*, *The View*, and HBO's hit series, *The Sopranos*.

By uniting time-honored quality with modern innovative techniques, Carlo's Bakery is rated among the best. Their distinct old world taste is hard to come by. This is what sets Buddy apart from other sugar artists. Buddy hopes to one day pass on his passion and knowledge to fifth generation members of the Valastro family and continue the Carlo's Bakery legacy.