

## Andre Chiavelli Biography

Andre Chiavelli is the Executive Vice President of Sales, Corporate Strategy, Education and Shows of Emiliani Enterprises, one of the biggest beauty distributors on the east coast.

Andre was born in Suffern, NY and grew up in Spring Valley of Rockland County, NY. He was a natural athlete and excelled in sports. In high school, Andre was captain of the baseball and football team for Spring Valley. He graduated to Rockland Community College and won back to back Most Valuable Player Award in 1979 and 1980. Andre tried out for the Yankees and was offered a contract to play rookie ball for the Minor League, but passed to attend Albany College on a scholarship. Putting a halt in his plans, Andre's mother passed away one week later. He then attended Mercy College and tried out again for the Mets in the summer of 1980 and 1981, however he did not make it. It was then Andre decided to follow in his roots and head into the beauty business.

Andre is the son of world champion hairstylist Giorgio Chiavelli who won over 400 hair styling awards and trained thousands of award winning stylists. Through his father's encouragement, Andre entered the salon industry at the age of 23, selling beauty product for Sebastian in New York City. He quickly grew his clientele to the country's best salons including Beth Minardi, Bumble and Bumble, Fredrick Fekkai, Oribe, and many more. Andre's business skills quickly set him apart from the competition, as he was honored five times with the Top Sales Consultant Award in the USA. Andre's career soared as he moved up into the management side of the business as Director of Wella Sales and later on to Vice President of Emiliani in 2000.

After joining the Emiliani team, Andre has tripled the company in sales and in size, now holding over 500 employees. Today, Emiliani is considered the number one family owned beauty product distributor in the country.

Andre still keeps his passion for sports alive, as the CEO and founder of Vintage Sportscard Club, the most trusted source for vintage sports memorabilia needs. He was the official vintage memorabilia vendor of Yankee stadium from 2009 to 2012 and has also worked with Madison Square Garden and professional sports teams including the Knicks, Jets, Giants, Nets and Rangers. He is also a supporter of Support the Jorge Posada foundation. For a full story of Andre's baseball memorabilia journey, visit [www.vintagesportscardclub.com](http://www.vintagesportscardclub.com).

Andre is most known for his incredible vision and inspirational direction and lives by the term "vision becomes reality" which as he says, "If you focus on your vision, you can turn it into reality; this is the true secret to success."

See below for a full list of Awards and Accolades:

2012 Be Magazine Show Visionary Award

2012 Emiliani Outstanding Dedication, Passion, and Vision Award

2006 Farouk Systems Spirit of Life Award

2002 Emiliani Outstanding Leadership Award

1998 Top Sales Consultant – Wella USA

1997 Top Sales Consultant – Wella USA

1988 Top Sales Consultant – USA Trevor Sorbie

1987 Top Sales Consultant – USA Redken

1987 Stylist Magazine Outstanding Achievement Award

1986 Top Sales Consultant – USA Sebastian

1980 Most Valuable Baseball Player of Rockland College All Region and All Conference 1<sup>st</sup> Team

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